To promote and protect the standard-bred poultry industry in all its phases.

To continue the publication of the American Standard of Perfection with breed and variety descriptions for all the recognized purebred fowl.

To encourage and protect poultry shows as being the show window of our industry, an education for both breeders and public, and a means of interesting young future poultry keepers in taking up poultry.

To assist, encourage and help educate the junior poultry keeper to the sound and practical value of standard-bred poultry and pure breeding.

Towards these goals the APA supports sanctioned meets at poultry shows all over the US and Canada, including an Annual meet and a Semi-Annual meet. Individual members earn points at these shows toward becoming a Master Exhibitor, as well as receiving awards from the association.

The APA publishes a quarterly newsletter and an annual yearbook. The newsletter is sent to all members and the yearbook is sent to individual members and Endowment Trust members.

The yearbook features many different articles, membership listings, advertisements, APA licensed judges and master exhibitor information.